

NALLA NARASIMHA REDDY EDUCATION SOCIETY'S GROUP OF

INSTITUTIONS (Integrated Campus)





Approved by PCI, AICTE, New Delhi and Affiliated to JNTUH, Hyderabad.

REPORT ON SEMINAR

School of Pharmacy organized a 'Seminar' on "Bioavailability and Bioequivalence studies" for B.Pharm II, III, IV year and M. Pharmacy I & II year students on 25-03-2017 at 10.00AM in NNRSOP seminar hall. Dr. Sreekanth Joginapally, Managing Director, Progenerics Pharma Pvt Ltd., Hyderabad acted as Resource Person for the seminar. He explained the importance of bioavailability and bioequivalence studies in Pharma industry and also explained that bioavailability of a drug is a key factor to be measured in Phase 1 and Phase 2 trials clinical trials. Determining the absolute bioavailability of a drug is done through pharmacokinetic study. Relative bioavailability is a measure used to assess bioequivalence (BE) between drug products. He also explained the students, how the Pharma companies conducting BABE studies for their products and comparing them with that of the marketed products. All the teaching staff and students of B. Pharm II, III, IV year and M. Pharmacy I & II year students attended the seminar.

DEAN - NNR SOP

